

XEROX

**Enjoy the major
advantages of
electronic typing,
for a minor investment**

The Xerox MemoWriter



MemoWriter's automated, electronic features let you turn out more typing, better typing, in less time!

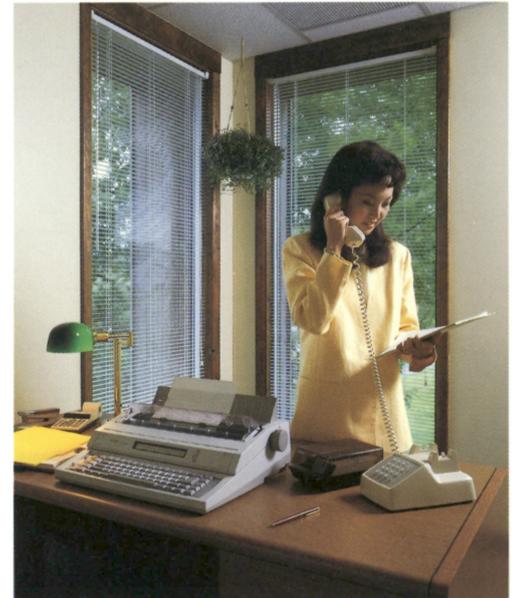
You'll type much faster with the Xerox MemoWriter — even though your fingers won't move any faster. You'll get neater, more professional-looking results, with a lot less typing effort.

MemoWriter lets you avoid virtually all of the formatting and positioning work that wastes so much time, while it also saves you from typing hundreds of repetitive keystrokes every day.

In fact, the Xerox MemoWriter gives you *all the most important features* found on electronic typewriters today! You get automatic correction, text storage, a 40-character LCD display, and much more — priced at what you probably paid for your big, old electric typewriter.

Does your present typewriter provide these time-saving features?

- 40-character Display
- 1-line Automatic Correction
- 15,000-character phrase/text storage
- Format storage
- Automatic Margin/Tab Set
- Automatic Boldface
- Automatic Carriage Return
- Automatic Centering
- Automatic Decimal Tabs
- Line/word/character delete
- Automatic Caps Lock
- Automatic Hyphen Scan
- Automatic Indenting
- Automatic Underlining
- Superscript/Subscript
- Right Margin Justification
- Automatic Paper Insertion
- Automatic Right Margin Flush
- Automatic Stop Codes
- Automatic Search and Replace
- Line Framing
- Display stored titles
- Line-by-line text display
- Clear Memory
- Micro Backspace
- Express Backspace Key
- Repeat Key
- Relocate Key
- Acoustical hood
- 10-, 12-, 15-pitch printwheels
- Optional Spellcheck electronic dictionary



**The Xerox MemoWriter —
perfect in the home...**

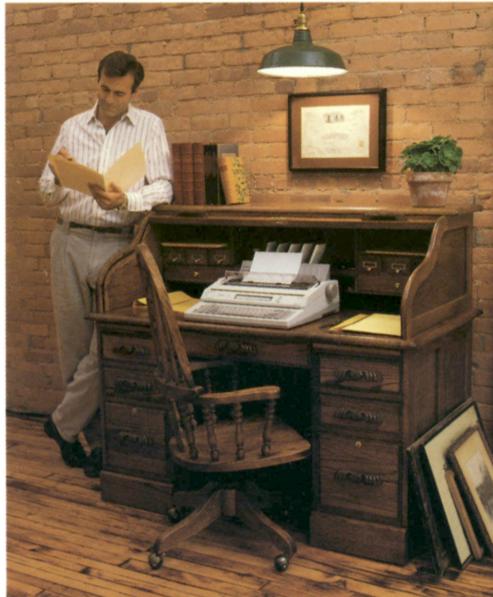
Compact and portable enough to use anywhere. Especially useful if you're running a small business from your home.

perfect at school...

Use it at school for term papers and reports. Type a rough draft into memory, and then get it letter-perfect — without re-typing! An optional 70,000-word Spellcheck electronic dictionary keeps your final draft free of misspelled words and typos.

perfect at the office...

MemoWriter can *automatically* handle columns of numbers. It stores names and addresses, so you can simply plug them into a series of letters that are basically the same. Automatic Boldface and a variety of print-wheel typstyles give your typing a polished, professional look.



MemoWriter Specifications

Playback Print Speed

15 characters per second.

Display

1 line, 40 characters (29 typed, 11 for prompts).

Paper Width

13.2" (typing line 11.2").

Keyboard

46 keys (n-key rollover).

Correction Memory

1 full line.

Storage Memory

15K (about 15,000 characters).

Back-up memory protection: 1 month.

Line Spacing

1, 1½, 2, and 3.

Size and Weight

5.1" high, 15.5" deep, 18.1" wide, 17.4 lbs.

The Xerox MemoWriter: "Automatic" is a good word for it

Adjustable LCD Display

Shows the last 29 characters typed, plus helpful messages and prompts. Lets you proofread and edit *before* printing out on paper. Adjusts instantly for most comfortable angle of view and brightness level.

1-line Automatic Correction

Just touch the Correction Key to remove an entire line of typing. Or, backspace to the error, then touch the Correction Key. Touch the Word Out Key *once* to erase a whole word.

Text Storage

Store frequently used phrases or sentences for instant, error-free playback. Store an entire document, and then edit it *without* re-typing.

Format Storage

Store the margin and tab settings for a document, then recall that format whenever needed.

Automatic Paper Insertion

Positions each sheet at the point where you want to start typing.

Automatic Boldface, Underlining

Highlight headings and subheads, emphasize key phrases — at the touch of a key.

Automatic Carriage Return

With Auto Return on, you'll return to the left margin whenever you hyphenate or space near the right margin.

Automatic Caps Lock

Lets you type numbers and capital letters *without* shifting.

Automatic Hyphen Scan

When printing a stored document that you've edited, MemoWriter automatically adjusts the text to fit your margins.

Automatic Right Margin Justification

If you want, your typing can have a right margin as straight as your left margin — to give your work a printed look.

Line Framing

Use your MemoWriter to quickly create horizontal/vertical lines, boxes, forms, graphs and organization charts.

Search and Replace

If you want to change the word "tomorrow" to "today" every time it occurs in a document, simply tell MemoWriter to search for "tomorrow" and replace it with "today".

Automatic Decimal Tabs

Type columns of numbers with decimals *without* worrying about positioning the carriage to align the decimals. MemoWriter — as with so many other of its features — does it automatically.

For more information or a demonstration on MemoWriter — or on any of the full line of Xerox electronic typewriters — just talk to your Authorized Xerox Typewriter Dealer.



September 21, 1987

Matthew J. Walsh
Commercial Communications
457 Andrews Avenue
Pinehurst, Ohio 12345

Dear Mr. Walsh,

Thank you for your inquiry concerning our new products. We hope to have a more concrete date for their production later on this month and we will contact you at that time about delivery.

We are releasing your check for the items listed below.

Extension	11.71
Account #	
Total	\$44.8

15	0	15	30	45	60	75	90	105	120	135	150	165
12	0	15	30	45	60	75	90	105	120	135	150	165
10	0	15	30	45	60	75	90	105	120	135	150	165

XEROX MemoWriter

If you have any further quest [] ← 28

SHIFT CAPS LN/LN UNDLN BOLD LN/LN CENTER RIGHT FLUSH FORMAT STOP CODE UNDLN BOLD OVR ST BS 1 INSERT SET

KEYBOARD	NORMAL	L MAR	o =	! @ " # / \$ % £ ¢ - & * ' () - % +	BKSP	FWD	PAPER INSRT
SMBL INTL STD	AUTO JUST	M REL	± ^	1 2 3 4 5 6 7 8 9 0			START TEXT
TYPE PRINT STORE	R MAR	TAB	Q W E R T Y U I O P	¼ ½ []			END TEXT
IMPACT	SET TAB DEC	LOCK CAPS	A S D F G H J K L ; ' " ?	RETURN			RELOC EXPR
H M L	TAB CLR	SHIFT	Z X C V B N M , ? . / ;	SHIFT	ERASE WORD LINE		
	WORD SRCH	RPLC REPEAT	STEP		PAPER DOWN	PAPER UP	

Enjoy your MemoWriter to the fullest with Xerox Printwheels, Ribbons and Lift-Off Tapes

Choose the printwheel that reflects the mood of your message, or projects the image you'd like for your organization. The 10, 12 or 15 identify pitch (the number of characters in an inch of typing). 10/12 means that printwheel can handle both pitches.

Prestige 10/12 (9R26701)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890- = !@#%&*() - +
 $\frac{1}{2} \frac{1}{4}$] [; : ' " ± ° , . / ? < ¶ > § ^{2 3}

Script 10/12 (9R26708)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890- = !@#%&*() - +
 $\frac{1}{2} \frac{1}{4}$] [; : ' " ± ° , . / ? < ¶ > § ^{2 3}

Pica 10 (9R26707)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890- = !@#%&*() - +
 $\frac{1}{2} \frac{1}{4}$] [; : ' " ± ° , . / ? < ¶ > § ^{2 3}

Super Grande 10 (9R26706)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
ABCDEFGHIJKLMNOPQRSTUVWXYZ
1234567890- = !@#%&*() - +
 $\frac{1}{2} \frac{1}{4}$] [; : ' " ± ° , . / ? < ¶ > § ^{2 3}

Brougham 10 (9R26700)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890- = !@#%&*() - +
 $\frac{1}{2} \frac{1}{4}$] [; : ' " ± ° , . / ? < ¶ > § ^{2 3}

Elite 12 (9R26704)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890- = !@#%&*() - +
 $\frac{1}{2} \frac{1}{4}$] [; : ' " ± ° , . / ? < ¶ > § ^{2 3}

Brougham 12 (9R26703)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890- = !@#%&*() - +
 $\frac{1}{2} \frac{1}{4}$] [; : ' " ± ° , . / ? < ¶ > § ^{2 3}

Letter Gothic 12 (9R26702)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890- = !@#%&*() - +
 $\frac{1}{2} \frac{1}{4}$] [; : ' " ± ° , . / ? < ¶ > § ^{2 3}

Brougham 15 (9R26705)

ABCDEFGHIJKLMNOPQRSTUVWXYZ
abcdefghijklmnopqrstuvwxyz
1234567890- = !@#%&*() - +
 $\frac{1}{2} \frac{1}{4}$] [; : ' " ± ° , . / ? < ¶ > § ^{2 3}

International Prestige 10/12 (9R26709)

A number of special characters let you type in German, French and/or Spanish, as well as English.

Single-Strike Correctable Ribbon (8R2977)

With this high-quality ribbon, each keystroke uses a fresh section of the ribbon. So, the typed image is always sharp and precisely defined.

Lift-Off Tape (8R2979)

When used with Correctable Ribbon, this Tape erases characters thoroughly. So, your typing looks perfect, even if you've made lots of changes.

Spellcheck Electronic Dictionary (9R89461)

This 70,000-word dictionary checks your spelling as you type. You can add a 300-word dictionary of your own, consisting of words unique to your typing (names, places, etc.).

